

# Black Walnut Festival



*Celebrating Bethania's Culture, History, and Landscape*

## 2011 Event Details

**Bethania, NC, September 24, 10:00 to 4:00**

*The festival features crafters & artisans who show and sell their creations in one of the state's most picturesque settings. Historic and beautiful Bethania, North Carolina sets the stage for this glorious event. Food vendors, non-profit displays, and music will be present to round out this day of fun. We are excited about the festival and look forward to your participation!*

**Event Location:** Bethania Visitor Center Grounds, 5393 Ham Horton Lane, Bethania NC

**Parking Location:** Bethania Moravian Church

**Exhibitor Setup:** 8:00am-10:00am

**Exhibitor Takedown:** 4:00pm-6:00pm

Vendor fee is \$40 for a 10' x 10' space

Exhibitors must supply own tent, tables, chairs, display racks, all weather gear and the like.

Black Walnut Festival will be held rain or shine.

### **Registration Instructions:**

- 1) Please complete the enclosed form and sign registration agreement.
- 2) Read the policies for Black Walnut Festival Exhibitors
- 3) Return complete registration form with \$40.00 payment to:

**Town of Bethania  
P.O. Box 259  
Bethania NC, 27010**

## **2011 Black Walnut Festival Policies and Regulations for Vendors**

**Please read carefully!** Black Walnut Festival policies and regulations are part of the event contract and each participant must adhere to these rules as listed below.

**Eligibility:** Original arts, crafts and approved selected specialty products only. We define “original” as a work of the contracted exhibitor, or a duplication of exhibitor’s own work. Over 50% of the work necessary to create the work finished product and/or the value of the product must be the work of the exhibitor. Vendors may not offer for sale any mass produced merchandise without prior approval of the Festival Steering Committee.

**Exhibit Space:** Vendors shall arrange space and exhibit display so as to not interfere or obstruct adjacent displays or spaces. Spaces will be assigned by event host, based on overall event concept. The event host reserves the right to determine space allotment and arrangements. No more than one vendor/exhibitor is permitted in anyone space unless approved by Festival Steering Committee. Said Space shall be used only to exhibit, demonstrate, distribute, and sell items provided by vendor/exhibitor.

**Setup and Removal:** All exhibits should be in place and ready by 9:30am, Saturday 24, September 2011, and will remain open and operational until 4:00pm that afternoon. All exhibit spaces must be staffed at all times during operational hours. It is understood that vendors will arrive, set up, and have their vehicles moved to the event parking lots by 9:30 AM that same morning. It is also understood that vendors will remain open until the Fest ends at 4:00 PM. No exhibitor shall prior to closing of the event pack or remove articles on display without approval of the management. Vendors will take down their stands after 4:00 PM that afternoon and can bring their vehicles back into the park at that time to load up.

**Liability:** The festival will not be liable for any loss or damage of the property of Exhibitor, or its employees due to fire, robbery, accidents or any cause whatsoever that may arise from use and occupancy of leased space. The Exhibitor agrees to hold the Town of Bethania harmless for any and all claims and attorney’s fees arising out of participation in the 2011 Black Walnut Festival.

**Sales and Use Tax:** Each vendor is responsible for collecting and submitting applicable state and local sales tax.

**Refunds:** Booth fee is only refundable if the Steering Committee should judge your application not acceptable.

**Cancellation:** Event host reserves the right at any time to cancel vendor/exhibitor agreement deemed to be out of compliance with policies and regulations outlined herein.



VENDOR RESERVATION SHEET

2011 Black Walnut Festival  
Historic Bethania Visitor Center  
Saturday, 24 September 2011

Name: \_\_\_\_\_

Business or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Day) \_\_\_\_\_ (Cell): \_\_\_\_\_

Email: \_\_\_\_\_

Electrical Connection Desired Yes \_\_\_\_\_ No \_\_\_\_\_

**Please Note: We have a limited number of spaces with electrical connections**

Additional requests \_\_\_\_\_

**Description of products to be sold:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I have read and understand Black Walnut Festival RULES AND REGULATIONS.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**Keep in mind: Black Walnut Festival will be held rain or shine**

**Total entry fee of \$40.00 must accompany this application.**

Make check payable to: **Town of Bethania**. If your application is not selected, your money will be returned.

*Please mail complete registration form to:*

Town of Bethania  
P.O. Box 259, Bethania NC, 27010

Questions:

Telephone: 336.922.0434

[visitorcenter@townofbethania.org](mailto:visitorcenter@townofbethania.org)

[www.townofbethania.org](http://www.townofbethania.org)